

**Sample Letter from District:**

**TO THE ROTARY CLUB PRESIDENT / INTERNATIONAL DIRECTOR**

**MALARIA AWARENESS DAY - 30<sup>TH</sup> APRIL.**

You will be aware that Rotary and many other organisations including the World Health Organization and the Global Fund are working together in the global “Roll Back Malaria” campaign. Malaria is one of the World’s deadliest diseases.

Each day it claims some 3,000 lives (the equivalent of the lives lost in the World Trade Centre Twin Towers attack on September 11, 2001).

In the course of a year perhaps half a billion people will contract malaria worldwide.

As a consequence the World Health Organization recognises the 25<sup>th</sup> April as “World Malaria Day”. The RAM National Committee has agreed that there should be a “Malaria Awareness Day” in Australia but on the 30<sup>th</sup> April each year. (The 25<sup>th</sup> April conflicts with Anzac Day).

Rotarians in Australia have been concentrating their anti-malarial programs primarily in Papua New Guinea and the Solomon Islands. These programs are achieving significant reductions in the incidence of malaria and hence the general health and well-being of the local peoples. Rotarians are working closely with the World Health Organization, AusAid and the local Governmental agencies and resident Rotarians.

Your Club is invited to participate in Malaria Awareness Day. Your participation could encompass:

1. A letter to your local (Council / City) newspaper;
2. A letter to each school in your Club’s area;
3. Distributing RAM flyers;
4. Guest Speaker to speak on Malaria during April. Instead of presenting the Guest Speaker (whatever his/her topic) with a gift donate a minimum of \$10 for the purchase of a mosquito net – advising the Speaker a “Malaria Net” has been donated on his/her behalf;
5. A special dinner perhaps inviting other Clubs to participate;
6. A sausage sizzle at a suitable venue eg Market or Bunnings;
7. Encourage Rotaract and Interact Clubs to become involved;
8. Arrange to “Spread the Word” at your local schools.

Your participation in whatever form you consider appropriate is most important and has the full support of our District Governor.

Should you require further information please contact myself, .....,  
or .....

Yours in Rotary,