

Sample Letter to Local (Federal & State) Politicians

Send with the project summary and links to our website

While it is relatively easy to get publicity for the more controversial things that we do overseas it's more difficult to get coverage of the good things. The Regional Policeman is better known than the Regional Doctor.

The aim of National Malaria Awareness Day – 30 April - is to focus on some of the excellent things that Australians do to help our neighbours. While the focus is on Malaria it is only an example of many of the other areas where we provide assistance.

Rotary is much better at doing things than telling people about them and with 23 separate District and no central coordination it is a steep learning curve and we need all the help we can get.

Malaria Awareness Day is much more than Rotary's contribution, it's about raising the awareness about this problem in our region and some of the great things that Australians are doing to help.

Government is a major player and this day offers the various departments a chance to highlight what they do from a different perspective.

We know that Government is involved in the following areas and there may be things we have overlooked.

- AusAID is supporting the malaria control program in the Solomon Islands;
- Army research not only helps our Armed Forces by improving methods of protection and medication, but this information is passed on and helps all of us;
- Money is also provided for other research organizations;
- Australia was declared Malaria free in 1985. It took a lot of effort to make this happen and to continue to keep Australia free from this disease;
- We provide quality medication for people who travel overseas, but we still have to treat 700-800 cases of Malaria in Australia

Malaria Awareness Day is a chance to tell these stories and to thank and encourage the people involved.

Our hope is that we can work together with the other organizations that are involved in this area and provide the media with a wide range of topics to promote on Malaria Awareness Day.

Your help and guidance would be greatly appreciated.

We would appreciate any help you could provide with media contacts and promotion.