



RAM MALARIA AWARENESS DAY 2020

SOCIAL MEDIA CAMPAIGN

1

WRITE ZERO ON A POSTER

BIG AND BOLD!

2

TAKE A PHOTO OF YOURSELF

Hold up the poster and take a photo on your phone - by yourself, or with your club

3

SEND THE PHOTO

Send your photo to the RAM PR and Media Coordinator -
netania@monashrotaract.org.au

4

OR POST IT ON SOCIAL MEDIA

Or, post it on Facebook, Instagram, Twitter and/or
LinkedIn tagging @RAM or #ZeroMalariaStartsWithMe

*RAM Australia will repost your photos and
together we will build an online movement*



ROTARY AUSTRALIA
WORLD COMMUNITY
SERVICE



ROTARIANS
AGAINST MALARIA